



Internet of Things **Planet**

INTERNATIONAL TRADE SHOW

Grenoble, France, October 20th 2016

IoT Planet Press Conference Invitation

10:30 am - Tuesday, October 25, 2016 - Grenoble ALPEXPO

From October 25 to 27, 2016, the city of Grenoble will host the international **IoT Planet** Trade Show in ALPEXPO. The trade show will be held in co-location with **SEMICON Europa**. The co-location of these two trade shows provides visitors with the opportunity to discover the entire electronics value chain from silicon technology to connected objects.

IoT Planet will highlight technological innovations for the internet of things (IoT). The three-day event will include forums on various themes such as security, the internet for industry, smart living, and the impact of technology on education and human resources. For more information about the forums, please go to: <http://www.iot-planet.org/forums>.

You are invited to participate in a press conference organized for the launch of the IoT Planet and SEMICON Europa trade shows. **The conference will take place on Tuesday, October 25 at 10:30 am** with the participation of Alain Astier and Laith Altimime, presidents of IoT Planet and SEMI Europe respectively.

The press conference will be followed by an official visit of the exhibition space for both trade shows. The IoT Planet visit will include its crash test space, Fashion Tech booth and Startup Corner. It is an opportunity to discover major players in the field of connected objects as well as promising European startups.

The IoT Planet initiative was launched by a Grenoble startup, which organized its first IoT forum in November 2015. As a part of the French Tech in the Alps ecosystem, the event helps consolidate Grenoble as one of the European capitals of IoT.

The press conference program details are available upon request.

Please confirm your participation:

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Trade show hours

Tues., Oct. 25, 2016 / 10:00 am - 5:00 pm
Wed., Oct. 26, 2016 / 10:00 am - 5:00 pm
Thurs., Oct. 27, 2016 / 10:00 am - 4:00 pm